



ART & DESIGN



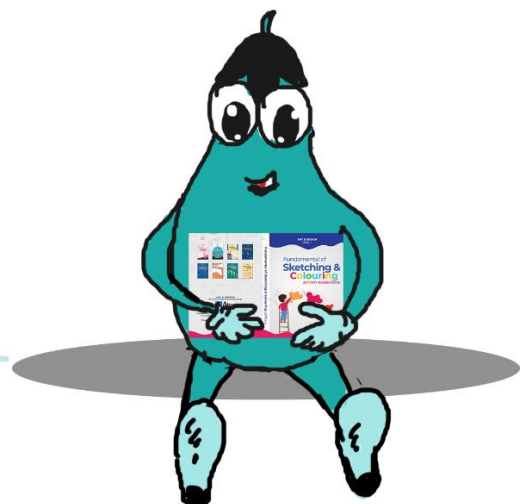
**STRUCTURED AND
STANDARDISED
TEACHING/
LEARNING SYSTEM
THROUGH
A FUSION OF
CO-CURRICULAR
ACTIVITY BASED
BOOKS**

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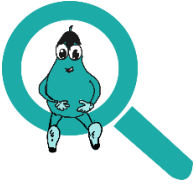
Journey of conventional practices towards standardization education system in PCAM special school with implementation of Art & Design by AIMS Media

Art & Design- A well-researched, trusted and tested ennealogy; an education tool that furnishes academic solutions to integrated, inclusive and special schools.

It comprises nine **individual and synchronized levels in complexity of content, understanding and performance considering different age groups, difficulties, abilities and challenges of an individual.** It entails a **standardized and structured implementation process** which has successfully been able to add value in the conventional practices of an institution and have had the provident influence on hundreds of students. Art & Design also offer a **library of TLMs** - Teaching/Learning Materials for educators in order to cater every individual's need, ability and strength...



Pradip Centre for Autism Management (PCAM) is a one roof solution, i.e., special school focused on a holistic development for individuals with autism where they involve different programs, activities and therapeutic solutions such as Cognitive Skill Training, Co-curricular activities, Multimedia program, Speech therapy, dance and movement therapy etc. which is the part of the regular schooling. Students are categorized as per the age and ability, challenge and difficulty of the students starting from early intervention to pre-primary, primary, pre-vocational, vocational training unit and vocational production unit and others. In the production unit, PCAM found challenges with many students not being able to conceive the concept of multimedia and progress ahead in the same, where the activities worked therapeutically for many with severe in level of autism.



BACKGROUND:

In **2019** when **Art & Design** was proposed by **AIMS Media** – *AIMS Media engaged in providing advice/consultancy to schools, colleges and special schools since 2008 and provides a meaningful and an engaging dynamic curriculum, incorporating lesson plans, activities, projects & hands-on learning that cater all levels of thinking.*

As children with Autism is highly believed to have an inclination towards visual arts and are also good visual learners the thought to introduce Art & Design propelled the minds of the management. It was believed that it would not only help as a **therapeutic tool** because of its multiple techniques and methods include to teach, but would **help students academically and vocationally** from the very beginning to develop and build their base of multimedia if incorporated in the ongoing education system of PCAM special school. **PCAM is one of the first institutions in India that opened the opportunity** for the students with Autism to explore the new dimension since early intervention to build the base strong **by introducing Art & Design** as a **co-curricular subject** in its ongoing teaching/learning system.






After the **profound and continuous study, analysis and observation of information** shared by the PCAM which synched with existing learning criteria, subjects and other co-curricular activities of school **resulted into the implementation of four levels of Art & Design out of nine which were allotted to 188 students in an academic year.**



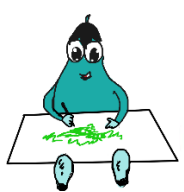
OBSERVATIONS & FACTS:

On the basis of research and ongoing studies on the impact of different forms of art, and art as a form of expression always proved to be very effective on the minds of an individual(s). In the condition of Autism Spectrum Disorder institutional management with the experience of 20 years observed the immense positive changes in the behaviour of the students with the help of art. Also, to bring a revolutionary change in the traditional or conventional practices, the institution thought to expose the students to the new concept to enhance their skills and abilities. Empirical process of Art & Design is designed in a way which is prejudiced to address the challenges or difficulties of Autism such as eye-hand coordination, social skills, eye contact with the objects, focus, attention, motor skills etc. Art & Design has been able to give dimension to the students in enhancing the cognitive skills which is very much required in academics, it has helped in developing the fundamentals of art such as shapes, lines, dots and other concepts such as sequential learning, alignment, placement and such others.

The implementation process of Art & Design to move from customization towards standardization, its unique points are:

	<p>Assessment with the Pre-requisites that synchronized the present ongoing education system with the subject</p>
	<p>Categorization of students and allotment of books to each class according to their abilities</p>
	<p>Syllabus Distribution Plan designed as per the institution's academic calendar without compromising the course content</p>
	<p>Monthly Teacher's Training conducted every month during the academic year 2019-2020 which upskilled and encouraged the educators and ascended towards expectations of an institution which further set higher goals for them as well</p>
	<p>Worksheet Customization & Assessment has been managed and delivered with collective teaching/learning methods which included the experience of proficient team of academicians, educators and parents. Personalized teaching/learning solutions indeed helped the children to develop, enhance and progress</p>

As **2020** was the unprecedented year, PCAM management, teachers and parents were in a dilemma about the execution of a new subject through virtual learning mode (online learning) due to school closures. Students were taught through **personalized TLMs** (Teaching/Learning Material) which worked wonderfully as it catered all the possible challenges and were developed keeping in mind every child's ability and to enhance the same. The methods and strategies of the subject not only kept students busy but also parents as they were trained by the educators and educators were trained by the proficient team of AIMS Media which developed a chain and collective teaching/learning process that always remained as one of the primaries focuses of AIMS Media. The approach of the Art & Design towards Autism management and on the institutional point of view proved to be very efficient, its structured curriculum, lesson plans and dynamic pedagogies helped students a lot in excelling in their horizon. Completion of 2020 with the **standard** series of four levels now in the new academic year after the Annual Review Meet and assessment of the students, these series are **personalized** for 2021 considering different abilities, difficulties and challenges of the students.





Standard Edition 2020



Personalized Edition 2021



TESTIMONIALS:

Management-

Program Head, Pradip Centre for Autism Management

“Co-curricular activities, visual based learning concepts and standardized curriculums and lesson plans of Art & Design, had impacted the students and educators and propelled them to self-introspect so to apply the conceived learning or teaching by evaluating their own real potential and beyond. Empirical evidence in regards to personalized solutions seemed very fruitful and was as promising as it was projected before introducing Art & Design in the ongoing education system of Pradip Centre for Autism Management.”

Dr. Amrita Panda

Operations Head, AIMS Media

“It is an absolute a proud moment to see that all the educators, parents and students collectively not only accepted the new inclusion into their education system, but also they applied efficiently throughout the academic year. Objective of AIMS Media in collaboration with Pradip Centre for Autism Management to incorporate Art & Design with the purpose to revolutionize conventional practices to standardization and structuralism in PCAM prejudiced to be successfully accomplished. As a key person of the organization (AIMS Media) I am pleased that academic year 2021-2022 PCAM would receive personalized books and had have kept the foundation of building virtual library of TLMs for educators to cater all individual’s abilities.”

Dr. Maria Kapasi

Academicians-

Head of Academics, Pradip Centre for Autism Management

“Art & Design helped our students in many different ways in terms of behaviour, functional areas etc. Uniqueness of the subject which motivated and kept our students and educators indulged into it was customization of worksheets as per the ability of the individual(s). The method to learn and perform the activities was very much simplified which resulted into progress in the bars of performance in the report card of many students.”

Mrs. Rina Patra

Academic Coordinator, AIMS Media

“Art & Design is designed with the profound understanding of different methods, tools and techniques in order to teach the way student’s wants to learn. Pictures, colours, complexity of activities, concepts and patterns of implementation have been outlined in a simplified form to benefit the learner in three different aspects - psychologically, physiologically and academically.

Ms. Chandni Manshani

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Team of Educators, Pradip Centre for Autism Management-

“Art & Design books and related TLMs are designed well for the children with special needs. Use of colors, instructions, goals, tools, techniques and methods involved in the teaching/learning materials helped the students to build interest and to indulge in performing activities as per their own abilities. Personalized set of worksheets helped students to learn, perform and progress academically and also assisted well in enhancing multiple functional areas such as motor skills, kinaesthetic skills etc. Content of the subject not only helped improving behaviours but the dynamic, creative and innovative pedagogies included, also developed essential skills in the individual(s).”

Mr. Sutapa Bhattacharya

“Activities, methods and techniques involved in Art & Design helped many students in developing or improving fine motors, eye-hand coordination, lateral thinking, imaginative skills, creative skills and confidence in other area such as academics and life skills. TLMs assisted in evaluating the difficulties and limitations of student(s) and also solution to transform those difficulties into abilities. Teachers improvised their teaching methods and are able to deliver the education as per the understanding and abilities of the students.”

Ms. Sunetra Kar

“Subject implemented as a co-curricular subject involved innovative learning process which assisted students to enhance attention span, eye-hand coordination and in inculcating attitude of self-dependence. It brought revolution even in the conventional practices of educators in teaching and understanding the students, with the help of monthly training from AIMS Media we as educators upskilled ourselves to deliver education according to the diverse thinking levels of students.”

Ms. Mayurakkhi Ghosh

Implement a multidisciplinary approach at your school – Art & Design enhance learning interest by constructive ways

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